#### IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of Confirmation No.: 4552

> Syunji SUGAYA Date: August 23, 2007

Serial No.: 10/018,510 Group Art Unit: 3622

Filed: December 14, 2001 Examiner: Namrata BOVEJA

For: ADVERTISING SYSTEM

VIA EFS-WEB Mail Stop RCE Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

## RESPONSE TO NOTICE OF NON-COMPLIANT AMENDMENT

Sir:

This paper is responsive to the notice of non-compliant amendment mailed 23 July 2007. This paper supercedes and replaces the response filed 22 May 2007. The 22 May 2007 submission accompanied an RCE and served as a response to the Final Office Action of December 1, 2006 issued in connection with the instant application.

## FEE CALCULATION

Any additional fee required has been calculated as follows:

If checked, "Small Entity" status is claimed.

	NO. CLAIMS		HIGHEST NO.						, DDYT
	AFTER AMENDMENT		PREVIOUSLY PAID FOR		ED A DDECE	N.T.	RATE		ADDIT.
					TRA PRESE	INI		_	FEE
TOTAL	40	MINUS	54	* =		X	(\$25 SE or \$50)	_ \$	0
INDEP.	29	MINUS	29	**=	0	X	(\$100 SE or \$200)	\$	0
FIRST PRESENTATION OF MULTIPLE DEPENDENT CLAIM X (\$180 SE or \$360) \$									
* not less than 20									0

If any additional payment is required, credit card payment in the amount of \$\\$ is submitted via EFS-WEB.

In the event the actual fee is greater than the payment submitted or is inadvertently not enclosed or if any additional fee during the prosecution of this application is not paid, the Patent Office is authorized to charge the underpayment to Deposit Account No. 15-0700.

#### CONTINGENT EXTENSION REQUEST

If this communication is filed after the shortened statutory time period had elapsed and no separate Petition is enclosed, the Commissioner of Patents and Trademarks is petitioned, under 37 C.F.R. § 1.136(a), to extend the time for filing a response to the outstanding Office Action by the number of months which will avoid abandonment under 37 C.F.R. § 1.135. The fee under 37 C.F.R. § 1.17 should be charged to our Deposit Account No. 15-0700.

# SUMMARY OF AMENDMENTS

If checked, an abstract (an amended abstract) is submitted herewith.
If checked, amendment(s) to the drawings are submitted herewith.
If checked, amendment(s) to the specification are submitted herewith.
If checked, amendment(s) to the claims are submitted herewith.

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